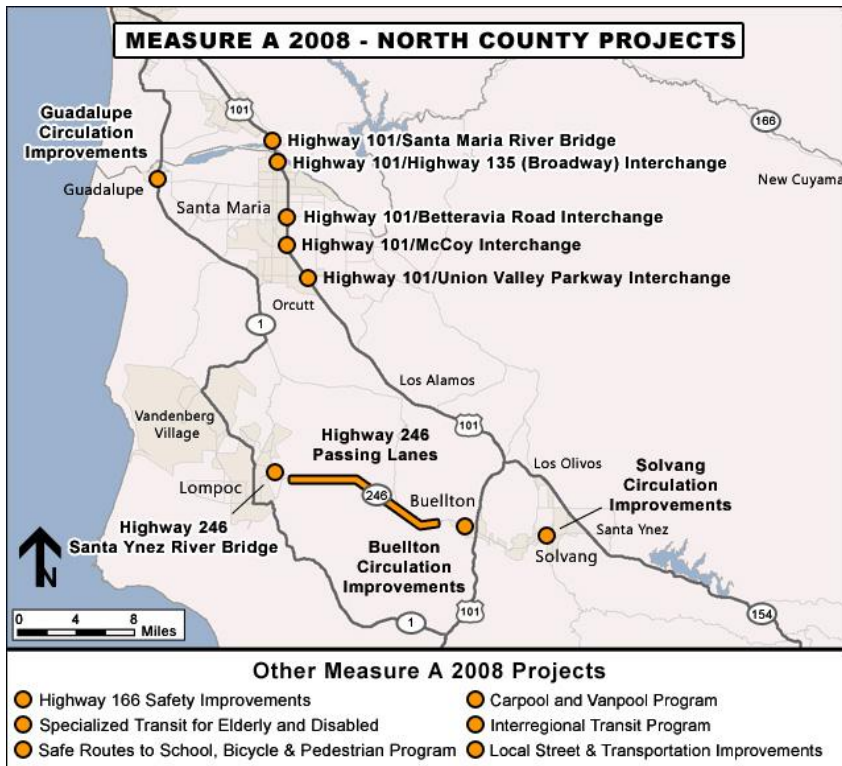


What is Measure A?

Measure A is a proposed transportation measure which will provide more than \$1 billion of estimated local sales tax revenues for transportation projects in Santa Barbara County over 30 years. If approved by a two-thirds majority of voters in November 2008, Measure A will relieve traffic congestion and improve safety on Highway 101 by providing \$140 million in matching funds to widen the freeway from 4 to 6 lanes south of Santa Barbara and will fund many other local and regional transportation projects.

Measure A calls for the North County and South Coast to each receive \$455 million in funding for high priority transportation projects and programs that the committees comprised of community leaders and local elected officials in each region have selected to address the current and future needs of that region.



How will the North County's \$455 million be invested?

An investment plan has been prepared to identify how \$455 million in Measure A funds will be used for specific transportation projects in North County.

The investments for North County are:

Local Street & Transportation Improvements – \$341 million*

Buellton	\$9.9 million
Guadalupe	\$12.5 million
Lompoc	\$65.4 million
Santa Maria	\$137.2 million
Solvang	\$11.2 million
County/Unincorporated	\$104.8 million
North County Total	\$341.0 million

Hwy 101/Union Valley Parkway Interchange - Orcutt	\$10 million
Hwy 101 Santa Maria River Bridge - Santa Maria	\$10 million
Hwy 101/135 (Broadway) Interchange - Santa Maria	\$10 million
Hwy 101/Betteravia Interchange - Santa Maria	\$2 million
Hwy 101/McCoy Interchange - Santa Maria	\$10 million
Hwy 246 Passing Lanes - Lompoc-Buellton	\$20 million
Hwy 246\Santa Ynez River Bridge - Lompoc	\$8 million
Highway 166 Safety Improvements - Guadalupe-Cuyama	\$3 million
Solvang Circulation Improvements	\$3 million
Buellton Circulation Improvements	\$3 million
Guadalupe Circulation Improvements	\$3 million
Specialized Transit, Seniors-Disabled	\$4.5 million
Safe Routes to School, Bicycle & Pedestrian	\$3 million
Carpool and Vanpool Program	\$2 million
Interregional Transit	\$22.5 million

* Funds allocated to each city and the County for local transportation needs including road repair/maintenance safety improvements, bridge repairs. A minimum of \$43 million will be used for Safe Routes to School, transit services and other alternative transportation projects

