

Frequently asked questions about Measure A 2008

Will Measure A raise the local sales tax?

No. Measure A is not a tax increase. Measure A will extend for an additional thirty years the existing ½ cent sales tax for transportation that has been in place since it was approved by Santa Barbara County voters in 1989.

How much does the ½ cent sales tax cost per household?

The ½ percent sales tax for transportation costs the average Santa Barbara County household approximately \$15 per month. Tourists and visitors pay an estimated 20% of sales taxes in Santa Barbara County.

What guarantees are there that the money will be spent as promised?

Only those projects listed on the voter approved transportation investment plan are eligible for funding. A citizen's oversight committee will review local spending decisions to make sure the Measure A provisions are strictly carried out.

What's in Measure A for alternative transportation and services to the elderly and disabled?

Measure A allocates 26% of the \$1.05 billion that will be raised over thirty years for local and regional alternative transportation programs and projects including local and regional transit, safe routes to school, bicycle and pedestrian programs and door to door bus service for frail elderly or disabled persons.



If Measure A is approved, will our county receive any additional state or federal matching funds?

Yes, successful passage of Measure A will leverage additional state and federal transportation dollars for Santa Barbara County projects. SBCAG estimates an additional \$500 million in state and federal transportation dollars will come to our county over the thirty year term of Measure A.



For more information on the Measure A Public Information Program, please visit www.measurea2008.org.



Measure A Information Brochure South Coast

