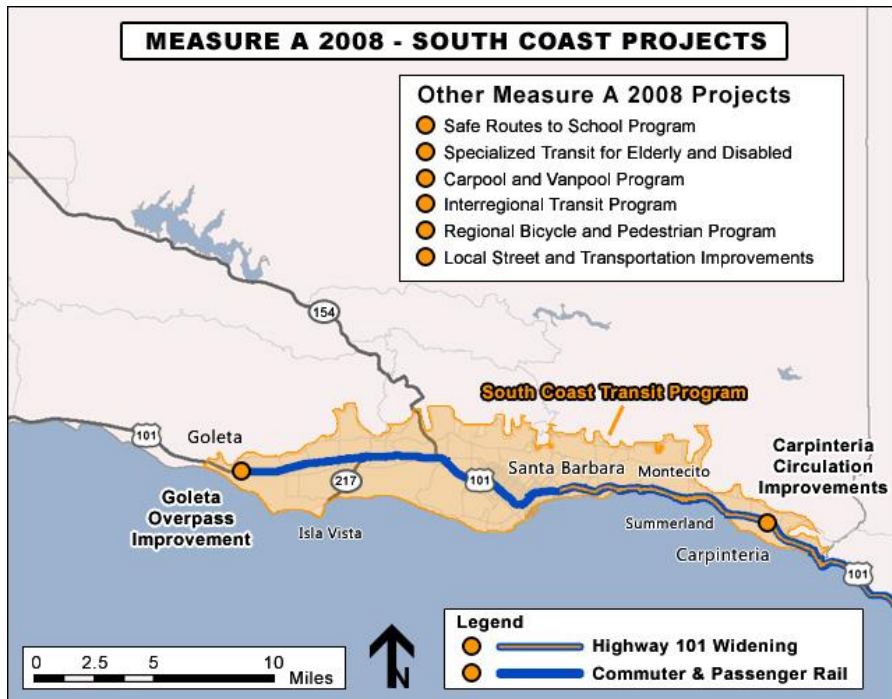


What is Measure A?

Measure A is a proposed transportation measure which will provide more than \$1 billion of estimated local sales tax revenues for transportation projects in Santa Barbara County over 30 years. If approved by a two-thirds majority of voters in November 2008, Measure A will relieve traffic congestion and improve safety on Highway 101 by providing \$140 million in matching funds to widen the freeway from 4 to 6 lanes south of Santa Barbara and will fund many other local and regional transportation projects.

Measure A calls for the North County and South Coast to each receive \$455 million in funding for high priority transportation projects and programs that the committees comprised of community leaders and local elected officials in each region have selected to address the current and future needs of that region.



How will the South Coasts' \$455 million be invested?

In addition to the \$140 million in funding for the South Coast Highway 101 widening, \$455 million in Measure A funds will be available to the South Coast. The Measure A South Coast Investment Plan identifies how the \$455 million will be used for specific South Coast projects.

The investments for the South Coast are:

Safe Routes to School	\$13 million
Regional Bicycle and Pedestrian Program	\$13 million
South Coast Transit Operations Program	\$58 million
South Coast Transit Capital Program	\$27 million
Interregional Transit	\$25.35 million
Specialized Transit, Seniors-Disabled	\$6 million
Carpool and Vanpool Program	\$7 million
Commuter/Passenger Rail	\$25 million
Carpinteria Circulation Improvements	\$1 million
Goleta Overpass Improvements	\$7 million

Local Street & Transportation Improvements - \$272.65 million

Funds will be allocated to each city and the County of Santa Barbara for local transportation needs including road repair/maintenance safety improvements, bridge repairs. Each South Coast city and the County shall expend a minimum of 10% of their net 30 Year Allocation, or a minimum of \$27.7 million, on eligible alternative transportation projects such as Safe Routes to School, transit services and other alternative transportation projects.

South Coast Jurisdictions	Net 30 Year Allocation
Carpinteria	\$22,777,000
Goleta	\$42,913,000
City of Santa Barbara	\$104,054,000
County of Santa Barbara	\$102,906,000
South Coast Total	\$272,650,000

